

Rotary Club of Canton



COMMITTEES (2015-16)

MEMBERSHIP

You can keep your club and membership active and thriving by:

- Evaluating club membership
- Finding new members
- Engaging current Rotarians

Invite a member of the District Membership Committee to give a program on strengthening club membership	75
Form a Membership Committee and appoint Membership Co-Champions	25
Send Membership Co-Champions to Pillars of Success Seminar (Membership component in August)	75
Develop a list from the entire club membership of qualified prospective members	25
Schedule a Rotary Recruiting Event outside of your normal club meetings and invite your qualified prospective members to this event	50
Net gain of three (3) Rotarians by 3/31/2016	75
Achieve a minimum of 85% retention of membership	50
Conduct New Membership Orientation with every new member	<u>25</u>
TOTAL	400

Although the District membership goal is a net gain of three (3), our goal is a net gain of five (5) with a stretch goal of 75 total members (from 54 to 75, or a total net increase of 21). Three (3) membership socials have been scheduled this year, including the Low Country Boil on August 25th, Family of Rotary Dinner with entertainment provided by Men of Hardt' on December 15th, and Chamber Business After Hours event on March 22nd. Co-Champions, Alan King and Kelly Geiken, along with Vice Chair Jeff Mitchell, will lead the membership team to reach our stretch goal. All members are encouraged to attend the October 20th Club Meeting to learn more about how to grow membership from District Co-Champions, Pepper Pettit and Scott Yochum.

1. Alan King, Co-Champion
2. Kelley Geiken, Co-Champion
3. Jeff Mitchell, Vice Chair
4. All Club Members